

3RD ANNUAL CHICO CANINE CARNIVAL



PRESENTED BY ISCCD AND BUTTE COUNTY KENNEL CLUB TO BENEFIT BUTTE HUMANE SOCIETY

SUNDAY, SEPTEMBER 19TH

20TH ST. COMMUNITY PARK

Join us on September 19, 2010 at Community Park near E. 20th St, Chico. The Chico Canine Carnival is a family and pet-friendly community carnival for people of all ages. Enjoy a full day of fun with pets, food, kids' activities, canine contests, demonstrations and a celebration of the love between humans and their best friends! Well-behaved dogs on leash are welcome. The Chico Canine Carnival is quickly becoming a much loved annual event - and YOU'RE INVITED to come join the fun!

FAMILY & PET FRIENDLY AND FREE TO THE PUBLIC

Butte Humane Society has joined forces with Butte County Kennel Club and the ISCCD to bring our community's canine enthusiasts together for this unique event. We are excited to continue this partnership for the 2010 Chico Canine Carnival!



JOIN US AT THE 2010 CANINE CARNIVAL

PLATINUM SPONSOR (\$1,000)

LOGO ON POSTER & ENTRYWAY BANNER

FULL PAGE AD IN PROGRAM

ALL PROMOTIONAL MATERIAL LISTS

"2010 CANINE CARNIVAL"

SPONSORED BY YOUR BUSINESS

AD AND LINK ON CARNIVAL WEBSITE

LIVE ANNOUNCEMENTS 3 TIMES/HR AT THE
EVENT (15 ANNOUNCEMENTS IN ALL)

VIP SHADE TENT WITH TABLES, CHAIRS,
DOGGY WADING POOL AND COMPLIMENTARY
COOLER OF WATER, INCLUDING BANNER WITH
YOUR NAME AS MAIN SPONSOR (INVITE YOUR
FRIENDS AND EMPLOYEES!)

10' X 20' BOOTH TO PROMOTE YOUR BUSINESS
(INCLUDES TENT)

Gold Sponsor (\$750)

LOGO ON POSTER & ENTRYWAY BANNER

HALF PAGE AD IN PROGRAM

AD AND LINK ON CARNIVAL WEBSITE

22" X 28" SIGN AT RING

LIVE ANNOUNCEMENTS 2 TIMES PER HOUR AT
THE EVENT (10 TIMES IN ALL)

10' X 20' BOOTH TO PROMOTE YOUR BUSINESS

Silver Sponsor (\$500)

LOGO ON POSTER

QUARTER PAGE AD IN PROGRAM

AD AND LINK ON CARNIVAL WEBSITE

12" X 18" SIGN AT RING

LIVE ANNOUNCEMENTS 1 TIME PER HOUR AT
THE EVENT (5 TIMES IN ALL)

10' X 20' BOOTH TO PROMOTE YOUR BUSINESS

SPONSORSHIP OPPORTUNITIES

CANINE CARNIVAL SEEKS SPONSORSHIPS
FROM INDIVIDUALS AND COMPANIES WITH
A SOFT SPOT FOR ANIMALS, FAMILIES,
CHILDREN, COMMUNITY, EDUCATION,
OUTDOOR RECREATION, AND OUR CHICO
WAY OF LIFE. WHY NOT INVITE YOUR
STAFF TO VOLUNTEER AND MAKE A
COMPANY DAY OF IT?

Bronze Sponsor (\$250)

1/8TH PAGE AD IN PROGRAM

AD AND LINK ON CARNIVAL WEBSITE

12" X 18" SIGN AT CENTER RING

10' X 10' BOOTH TO PROMOTE YOUR BUSINESS



IF INTERESTED IN A CANINE CARNIVAL SPONSORSHIP,
PLEASE CONTACT: SHARON LANCASTER
530.872.4211 lantree@sbcglobal.net

MAKE ALL CHECKS PAYABLE TO ISCCD
P.O. BOX 9106 CHICO, CA 95927

